An Analysis of the Innovative Teaching Model of Higher Vocational Chemistry Majors Guided by Employment

Wei Feng, Ping He*

School of Pharmacy, Guangdong Lingnan Institute of Technology, Guangzhou, 510663, Guangdong, China *Corresponding author

Keywords: Employment orientation; Vocational Chemistry major; Teaching innovation; Pattern Analysis

Abstract: This article delves into the innovative teaching model of vocational chemistry majors guided by employment. Through market demand analysis, clarify the goals of vocational ability training, and optimize teaching content and curriculum system to meet the needs of social development. In terms of implementation strategies, emphasis is placed on strengthening the development of the teaching staff and enhancing their educational and instructional abilities. The allocation of teaching resources should be optimized, school-enterprise cooperation should be strengthened, and practical opportunities should be provided for students. Additionally, a teaching quality monitoring system should be built to ensure the quality of education. Efforts should also be made to strengthen students' career planning and employment guidance to enhance their competitiveness in the job market. These strategies together constitute the core content of the innovative teaching model for higher vocational chemistry majors. Through the implementation of this model, the aim is to cultivate high-quality chemical talents with solid theoretical basis and practical ability, meet market demand, and promote the smooth employment of students. At the same time, the implementation of this model will also promote the sustainable development of higher vocational chemistry education, improve the quality and level of education, and provide more excellent talents for the society.

1. Introduction

The chemistry major in vocational colleges, as a science major under the background of engineering, carries the important mission of cultivating applied general talents with a combination of science and engineering[1]. In the context of rapid social development, how to effectively combine scientific knowledge with engineering practical abilities to cultivate composite talents with both solid theoretical foundations and excellent practical abilities has become an important issue that urgently needs to be solved in the field of higher education[2].

Taking the cultivation of employability as the guidance is the core idea of teaching reform in higher vocational chemistry majors[3]. Traditional teaching in chemistry often focuses on imparting theoretical knowledge, while neglecting the cultivation of students' practical operational abilities and professional qualities. In today's fiercely competitive job market, companies place greater emphasis on the practical experience and comprehensive qualities of job seekers. The teaching of higher vocational chemistry majors must be closely combined with market demand, with the goal of enhancing students' employment competitiveness[4].

We need to build a teaching innovation model that focuses on cultivating comprehensive practical abilities. In terms of curriculum design, we should increase practical courses related to careers, so that students can master chemical knowledge in practice and improve their ability to solve practical problems. In terms of teaching methods, we can introduce advanced teaching methods such as project-based teaching and case analysis, allowing students to exercise their comprehensive abilities such as teamwork and innovative thinking during the process of participating in projects. Strengthening cooperation and communication with enterprises, establishing school enterprise cooperation bases, and providing students with more practical

DOI: 10.25236/icfmhss.2024.038

opportunities are also important ways to enhance their employability[5].

The innovative teaching model of vocational chemistry majors guided by employment is the key to adapting to the needs of social development and enhancing the competitiveness of students in employment[6]. We need to constantly explore and improve this model to contribute to the cultivation of more outstanding science and engineering talents.

2. The current teaching content and curriculum design of higher vocational chemistry majors

As an important base for cultivating applied talents in the field of chemistry, the rationality of the teaching content and curriculum design of vocational chemistry majors directly affects the level of knowledge mastery and practical ability improvement of students[7]. In the current social context, the teaching content and curriculum design of higher vocational chemistry majors have shown some new characteristics and trends[8].

From the perspective of teaching content, higher vocational chemistry majors focus on the organic combination of basic theory and applied practice. While imparting basic knowledge of chemical principles, inorganic chemistry, organic chemistry, analytical chemistry, etc., training in practical aspects such as experimental skills and instrument operation has also been strengthened. With the continuous expansion and intersection of the field of chemistry, teaching content has gradually covered cutting-edge fields such as materials chemistry, environmental chemistry, and biochemistry to meet the demand for diversified talents in society[9].

In terms of curriculum design, higher vocational chemistry majors exhibit characteristics of modularity, hierarchy, and specialization[10]. Modular teaching makes the course content clearer and more systematic, which is conducive to students mastering knowledge and skills in stages and steps. Hierarchical teaching sets different difficulty and depth courses based on students' cognitive level and interest characteristics to meet the needs of personalized learning. Specialized teaching is aimed at different directions in the field of chemistry, setting up specialized elective courses to cultivate students' professional literacy and innovation ability.

There are still some problems in the teaching content and curriculum design of chemistry majors in current vocational colleges. Some course contents are too outdated and fail to timely reflect the latest research achievements and application progress in the field of chemistry; The proportion and depth of practical activities still need to be strengthened to improve students' practical operation and problem-solving abilities.

3. Construction of an innovative teaching model for vocational chemistry majors guided by employment

3.1. Market demand analysis and determination of career development goals

In the current rapidly developing era, the education of higher vocational chemistry majors is facing unprecedented challenges and opportunities. In order to better meet the needs of socio-economic development, it is particularly important to construct an employment oriented teaching innovation model.

Market demand analysis is the foundation for constructing an employment oriented teaching innovation model. With the advancement of technology and industrial upgrading, the demand for talents in the field of chemistry is also constantly changing. We need to conduct in-depth market research to understand the specific requirements of enterprises for chemical professionals, including professional skills, practical experience, professional ethics, and other aspects. Through market analysis, we can clarify the direction and goals of talent cultivation, providing strong support for teaching innovation.

On the basis of market demand analysis, we need to determine the goals for cultivating professional abilities. The goal of vocational ability cultivation is the core of teaching innovation, which directly determines the quality and effectiveness of talent cultivation. Based on the characteristics of the chemistry major, we should focus on cultivating students' comprehensive

qualities such as experimental skills, innovation ability, and teamwork ability. We also need to adjust the curriculum and teaching content according to market demand, strengthen practical teaching, and improve students' practical abilities and professional qualities.

In the process of determining career development goals, we also need to pay attention to the following points. The goal should be actionable and measurable, in order to facilitate the evaluation and feedback of teaching effectiveness. The goal should be closely integrated with market demand to ensure that the talents cultivated meet the needs of social development. The goal should reflect personalization and differentiation to meet the needs and characteristics of different students.

The analysis of market demand and the determination of vocational ability training goals are key links in constructing an employment oriented innovative teaching model for vocational chemistry majors. Through in-depth market research and scientific goal setting, we can provide strong guidance and support for the teaching innovation of chemistry majors, and cultivate more high-quality chemistry talents that meet market demands.

3.2. Optimization of teaching content and curriculum system

When constructing an employment oriented teaching innovation model for vocational chemistry majors, the optimization of teaching content and curriculum system is the core link. This optimization process aims to make teaching more in line with market demand and improve the employment competitiveness of students.

The optimization of teaching content is crucial. We should adjust and update teaching content in a timely manner based on market demand and industry development trends. To preserve and strengthen the basic theoretical knowledge of chemistry major, and lay a solid knowledge foundation for students; We need to increase professional courses related to careers, such as chemical engineering, environmental chemistry, new materials, etc., to broaden students' knowledge and perspectives. We should also pay attention to the integration of interdisciplinary knowledge, organically integrating chemistry with other disciplines such as physics, biology, computer science, etc., to cultivate students' comprehensive qualities and innovative abilities.

The optimization of the curriculum system is also essential. We should break down traditional disciplinary barriers and build a modular and hierarchical curriculum system. Modular teaching can enable students to choose corresponding course modules based on their interests and career plans, improving the pertinence and effectiveness of learning. Hierarchical teaching can set courses of different difficulty and depth according to the differences in students' knowledge level and abilities, in order to meet the needs of personalized learning. In addition, we should also strengthen the teaching of practical aspects, such as adding experimental courses and conducting internships and training, to improve students' practical abilities and professional qualities.

In the process of optimizing teaching content and curriculum system, we should also focus on cooperation and communication with enterprises and industries. By collaborating with enterprises to develop courses and jointly develop teaching plans, we can better understand market demand and industry trends, making teaching content more practical and contemporary.

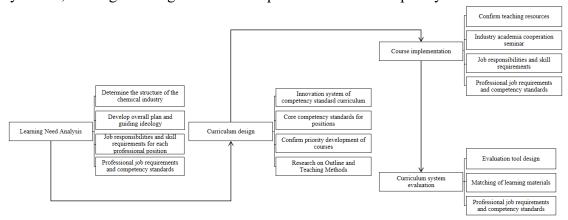


Figure 1 Process of optimizing teaching content and curriculum system

Optimizing teaching content and curriculum system is an important part of building an employment oriented innovative teaching model for vocational chemistry majors. Through this optimization process, we can cultivate more high-quality chemical talents who can adapt to market demand. Figure 1 clearly illustrates the process of optimizing teaching content and curriculum system.

4. Implementation strategies for employment oriented innovative teaching models in higher vocational chemistry majors

In the field of vocational chemistry education, the employment oriented teaching innovation model has become a key way to improve the quality of talent cultivation. In order to ensure the effective implementation of this model, we need to develop and implement a series of specific implementation strategies.

Strengthening the construction and training of the teaching staff is crucial. Teachers are the main body of teaching innovation, and their professional competence and educational teaching ability directly affect the implementation effect of innovative models. We need to increase the training of teachers, enhance their educational and teaching concepts and skills, so that they can better adapt to the employment oriented teaching innovation model. We should also actively introduce outstanding talents with rich practical experience and industry background, enrich the teaching team, and provide strong talent guarantee for teaching innovation.

Optimizing the allocation of teaching resources and improving teaching quality is an important guarantee for implementing innovative models. We need to increase investment in teaching resources, improve teaching conditions, and improve the progressiveness and applicability of teaching equipment. We should also strengthen cooperation with industry enterprises, establish school enterprise cooperation bases, and provide students with more practical opportunities and internship positions. Through school enterprise cooperation, we can introduce the actual needs of enterprises into teaching, making the teaching content more practical and improving students' practical abilities and employment competitiveness.

Building an employment oriented teaching quality monitoring system is also an important means of implementing innovative models. We need to establish scientific standards and methods for evaluating teaching quality, and regularly evaluate and provide feedback on teaching quality. We should also introduce enterprise evaluation standards, incorporating the employment needs and evaluation criteria of enterprises into the teaching quality monitoring system, to make teaching more in line with market demand.

Table 1 Implementation Strategies of Employment oriented Teaching Innovation Model for Higher Vocational Chemistry Majors

Implementation strategy	Concrete content	Goals and Effects
Strengthen the construction and training of the teaching staff	Intensify the training of teachers, enhance educational and teaching concepts and skills; Actively introduce outstanding talents with rich practical experience and industry background	Enhance teacher's educational and teaching abilities, adapt to employment oriented teaching innovation models
Optimize the allocation of teaching resources	Increase investment in teaching resources, improve teaching conditions, and improve the progressiveness and applicability of teaching equipment; Strengthen cooperation with industry enterprises and establish school enterprise cooperation bases	Improve teaching quality and provide students with more practical opportunities and internship positions
Building a Teaching Quality Monitoring System	Establish scientific standards and methods for evaluating teaching quality, and regularly evaluate and provide feedback on teaching quality; Introduce enterprise evaluation standards and incorporate the employment needs and evaluation criteria of enterprises into the teaching quality monitoring system	Make teaching more in line with market demand and improve the quality of talent cultivation
Strengthen students' career planning and employment guidance	Establish a comprehensive career planning and employment guidance system to provide personalized career planning services and employment guidance for students	Help students clarify their career development direction and improve their employment success rate

Strengthening students' career planning and employment guidance is also an important part of implementing innovative models. We need to establish a comprehensive career planning and

employment guidance system to provide personalized career planning services and employment guidance for students. Through career planning and employment guidance, we can help students better understand market demand and industry trends, clarify their career development direction and goals, and improve their employment success rate.

The implementation of the employment oriented teaching innovation model in higher vocational chemistry requires us to start from multiple aspects, such as strengthening the construction of the teacher team, optimizing the allocation of teaching resources, constructing a teaching quality monitoring system, and strengthening students' career planning and employment guidance. Only in this way can we ensure the effective implementation of innovative models and cultivate more high-quality chemical talents who can meet market demands. Table 1 clearly shows the implementation strategies of the employment oriented teaching innovation model for higher vocational chemistry majors.

5. Conclusions

In the field of vocational chemistry education, the employment oriented teaching innovation model has become the key to improving the quality of talent cultivation. Through in-depth analysis of the current teaching status of higher vocational chemistry majors, we realize that traditional teaching models are no longer able to meet the market's demand for talents, so teaching innovation is imperative.

When implementing an employment oriented teaching innovation model, we first need to conduct a detailed analysis of market demand and clarify the goals of vocational ability cultivation. This requires us to closely integrate with the development trends of the industry, adjust and optimize teaching content and curriculum system, and ensure that students can master knowledge and skills closely related to their careers. The construction and training of the teaching staff is also a crucial part. Only by improving the professional competence and educational teaching ability of teachers can we ensure the smooth implementation of innovative models.

In terms of implementation strategy, we focus on the integration and optimization of teaching resources, actively cooperate with enterprises, establish school enterprise cooperation bases, and provide students with more practical opportunities. We have also established an employment oriented teaching quality monitoring system, introduced enterprise evaluation standards, and ensured that teaching quality is in line with market demand. Career planning and employment guidance for students are also an indispensable part. Through personalized career planning services and employment guidance, we help students clarify their career development direction and improve their employment competitiveness.

The implementation of an employment oriented innovative teaching model for vocational chemistry majors is a systematic project that requires us to start from multiple aspects and ensure the effective implementation of each strategy. Only in this way can we cultivate more high-quality chemical talents who can meet market demands and contribute more to the development of society.

Acknowledgements

The National Vocational Education and Teaching Steering Committee for Food Industry's education and teaching reform and research project in 2023 "Research on the coupling of ideological and political elements and professional knowledge -- Taking the higher vocational food major Inorganic and Analytical Chemistry as an example" (SHK2023011)

References

[1] Zhu Y, Gong S. Demonstration of the Distinguished Teacher Studio Leads the Exploration and Practice of Teachers' Teaching Innovation Team [J]. Contemporary Education Research (Hundred Images), 2022, 6(9):10-15.

[2] Ling Y, Chung S J, Wang L. Research on the reform of management system of higher

- vocational education in China based on personality standard [J]. Current Psychology, 2023, 42(2): 1225-1237.
- [3] Yu D G, Li Q, Song W, et al. Advanced technique-based combination of innovation education and safety education in higher education[J]. Journal of Chemical Education, 2023, 100(2): 507-516.
- [4] Zhang M, Zhou X. Innovation in English Teaching in Vocational Colleges Based on Employment Orientation [J]. Advances in Vocational and Technical Education, 2023, 5(5): 20-24.
- [5] Hong Z. Research on the Teaching of "Mandarin" Course in Preschool Education Major under the Occupational Activity Orientation [J]. Psychology Research, 2022, 12(6):334-339.
- [6] Han Y, Yan R, Gou C. An integrated multiple attribute decision making methodology for quality evaluation of innovation and entrepreneurship education with interval-valued intuitionistic fuzzy information [J]. Journal of Intelligent & Fuzzy Systems, 2023, 44(2): 2231-2249.
- [7] W. D K, Wang N, Elaine C. Launching an online graduate degree for tourism management in China: lessons in Chinese-foreign cooperation[J]. Journal of Teaching in Travel & Tourism, 2020, 20(4):1-21.
- [8] Zhao X, Li L, Liu M, et al. Professional Education Reform in Colleges and Universities and Cultivation of College Students' Innovation and Entrepreneurship Consciousness:" Taking Major of E-Commerce as an Example"[J]. Higher Education Studies, 2019, 9(2): 33-44.
- [9] Yang Y. Teaching Research on Higher Vocational Pre-School Education of Professional Art Course Based on Innovation and Entrepreneurship Education [J]. Creative Education, 2018, 9(5):713-718.
- [10] Zhang B. Research on the Teaching Innovation of Architectural Engineering Specialty in Vocational Colleges Based on Results-Oriented Education [J]. Contemporary Education Research (Hundred Images), 2022, 6(5):75-80.